



#### Calais: Living in 'The Jungle' migrant camp (360 video) BBC Ne... 🕓

### BBC NEWS

June 2015



#### VR FOR NEWS: THE NEW REALITY? ZILLAH WATSON



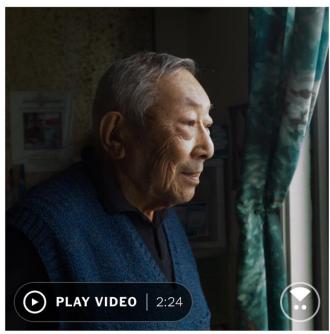




Content: Quality of Experience or Reach? ●●●○○ vodafone UK 🤶 21:24

#### The New York Times

#### **THE DAILY 360**



ALEXANDER THOMPSON FOR THE NEW YORK TIMES, TECHNOLOGY BY SAMSUNG.

#### Vivid Memories of Tule Lake Internment Camp

A survivor of a maximum-security Japanese



#### NYT VR - Virtual Reality

The New York Times Company

Top Developer

News & Magazines

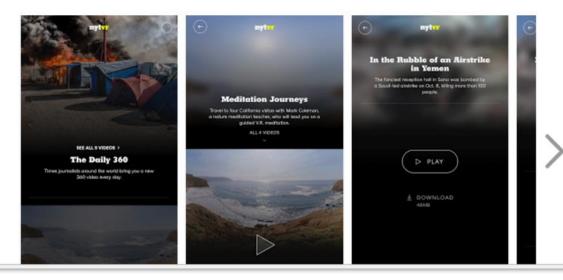
★★★★ ★ 1.068 .

3 PEGI 3

#### Contains ads

O This app is compatible with all of your devices.

Installed



Confrontations between supporters and protesters occurred throughout the day.





NY Times Daily 360: Short films across all genres

### NIMRUD'S RICHES

### SINJAR: DESTROYED BY ISIS

UKRAINE'S NO MAN'S

LAND

Foreign Reporting in 360/VR

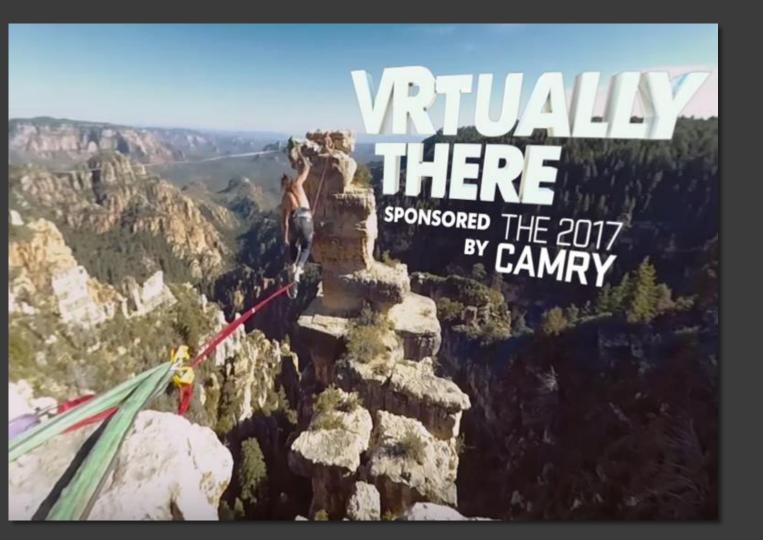
### THE FIGHT AGAINST ISIS

### SEEKING PLUTO'S FRIGID HEART

### NOTES ON BLINDNESS

### ALZHEIMER'S DISEASE EXPLORING THE BRAIN





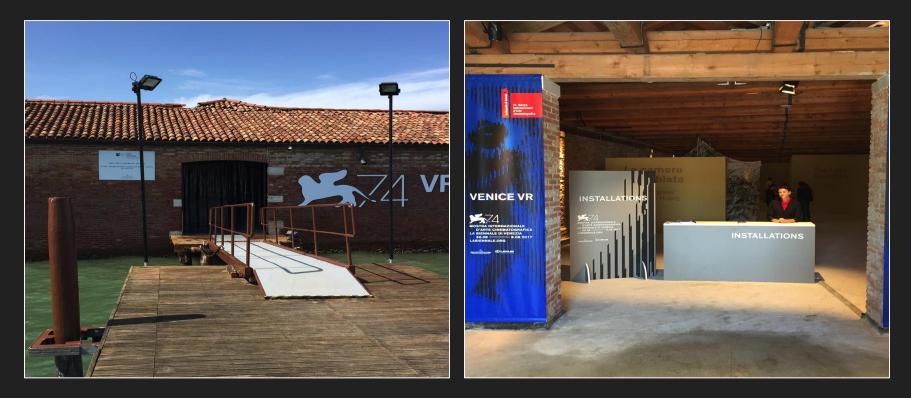
### MONETISATION ?



### VR at 2017 Venice Film Festival



### **VR** Island



#### VR Theatre/Stand-ups/Installations



The Last Goodbye (20') (Gabo Arora/Ari Palitz)

Holocaust survivor Pinchas
 Gutter returns for the last time to
 Majdank were his mother and
 sister were killed.

•Room scale experience

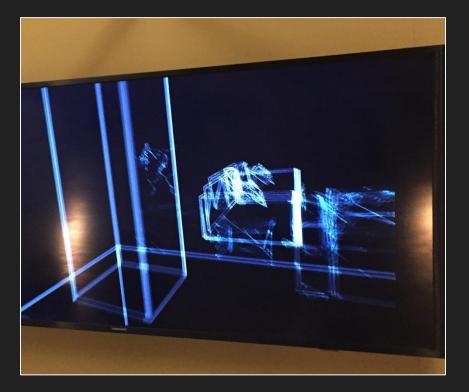
•Amazing volumetric video



## Dispatch (4 x 6' series) (Here Be Dragons) •Compelling series about police dispatcher's telephone calls

•Great story/script/strong acting (radio drama like soundtrack)

 Mesh like graphics with occasional glimpses of detail.
 Very emotive. Let me concentrate on the words.



#### Greenland Melting (Emblematic/Frontline)

•Amazing use of technology (and merged beautifully)

•Brilliant for visualisation of thermal currents when you stick your head under the sea (geography digrams come to life)

•People seem a bit weird

•In some ways it's quite a conventional doc – would I really put a headset on?

• How much could be achieved on high-end mobile?



#### **Beautiful animation examples**

# Melita (24') The Dream Collector Free Whale

#### Rebel Queen (15') (Richard Mills/Kim-Leigh Pontin, SKY)

• Imaginative and fun interaction within a strong story (techniques include using a magnifying glass to see the restored city and using chisel to cut through the wall.

• Dancing!

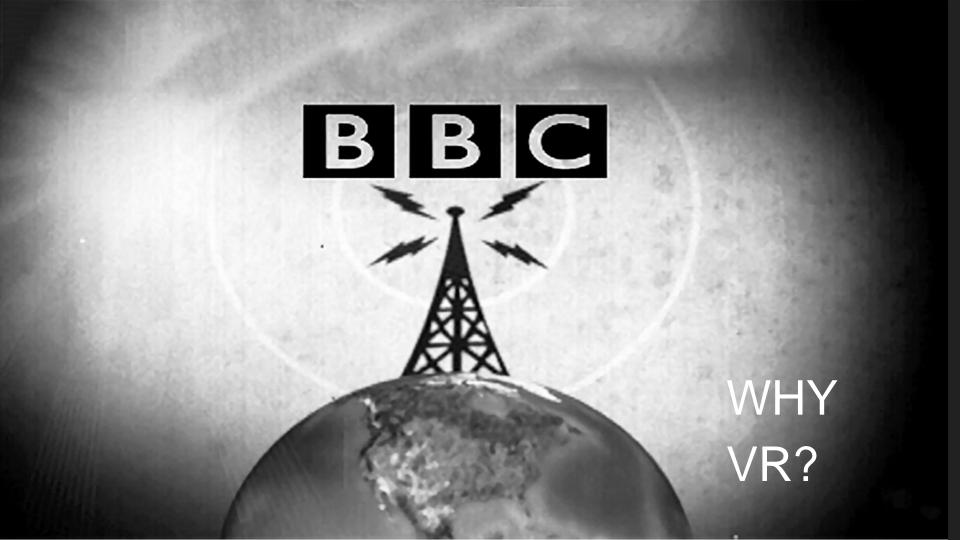
• How much could be achieved on high-end mobile?



### Miyubi (Felix & Paul/Funny or Die)

- 40 mins went fast
- Effective touches of interactivity
- You are part of the story
- Amazing photography (I felt I could touch the children)









### WHY VR?

### IMPACT

Ser.

### Thank you

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www.reutersinstitute.politics.ox.ac.uk/publication/vr-news-new-reality www.bbc.co.uk/blogs/internet/ (VR audience research)

